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## NEW PODCAST UNPACKS THE SHARE MARKET

*Life and Shares* is a new concise, four-episode podcast series, presented by The Ethics Centre, that uncovers the ethical issues to consider when playing the share market.

Even without actively investing, Australians are already closely connected to the share market; as taxpayers, it's likely that their superannuation is already being traded.

Hosted by The Ethics Centre's Cris Parker, *Life and Shares* features interviews with experts from different industries to help listeners better understand the system so that they can make informed, ethical decisions. Guests include **Chris Berg** (RMIT Blockchain Innovation Hub), **Susheela Peres da Costa** (The Stewardship Centre), **Cameron Buchanan** (International Day Trading Academy), economist **Gigi Foster** (University of New South Wales), **Paul Lajbcygier** (Monash Data Futures Institute), and behavioural finance specialists **Angel Zhong** (RMIT University) and **Ravi Dutta Powell** (The Behavioural Insights Team). This second season follows 2022's successful financial literacy series *Life and Debt*.

The Life and Shares podcast series reveals:

- For the first two months of COVID, nearly 5,000 Australians opened an online trading account, every day; and 80% of them lost money.
- Some trading apps use the same psychological tricks as gambling apps.
- Big players in financial services can pay to get 'privileged access' to the ASX.

"A significant amount of our wealth and financial security sits within the share market, which can be complicated. With all systems there are opportunities and risks. Understanding how it works and the risks we are willing to take helps us to make choices, based on our values, that we can be proud of," said **Cris Parker**, **Head of The Ethics Centre's Ethics Alliance + Banking and Financial Services Oath**.

Life and Shares is available to listen now on Spotify and Apple Podcasts. Full episode descriptions are at <a href="mailto:ethics.org.au/life-and-shares/">ethics.org.au/life-and-shares/</a>

This podcast is possible due to the generous support of <u>Ecstra Foundation</u> – helping to build the financial wellbeing of Australians.

PODCAST TRAILER (VIDEO, AUDIO) + ARTWORK IS AVAILABLE HERE



## **ABOUT THE ETHICS CENTRE**

The Ethics Centre is an independent not-for-profit organisation working to bring ethics to the centre of everyday and professional life. More information at ethics.org.au

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